

# Year 2 – Caterpillars Grow 10

Help raise money for St Mary's C of E (VA) Primary School,  
Saffron Walden

Hello! We are St Mary's Primary School Council and we **really** need your help!

**Grow10!** is an exciting new fundraiser for all our pupils. We need your child to use their creativity and their entrepreneurial skills to turn £1 into £10 and help their class raise £300! If every class reaches their fundraising target, we will raise a massive **£2,100** which will go directly towards some **new computing equipment** for our pupils, including new laptops, iPads and Chromebooks as well as a fantastic new sound system for our school hall!



**Can your child help their class to smash the target and make even more money?**

**The School Council thinks they can!**

**So... What do I do?**

- With the start-up £1 (given to you by the School Council in this envelope) you will need to generate as much income as possible to grow your money and make as much profit as you can. At the end of this fundraiser (on 29th November 2024) the profits are then returned to the school to help us reach our £2,100 target!
- Profits can be reinvested to generate more income and more profits
- Children can work on their own or together with their classmates to pool their money and raise their profits

There are two ways to do this online:

1. Add your profits to the class pot by donating directly to your child's class page – share the QR code (below) with friends and family so they can donate too
2. Set up a mini-campaign page that links directly to your child's class page. Just click on the red "Fundraise" button to the right. Then follow the instructions to create a personal page. Children can write their own text, add pictures, and promote their idea here. They can also share their personal QR code or page link with friends and families so they can donate. All money raised on your child's personal campaign page will feed directly into their class total.

*Families will also be able to donate cash or make a one-off payment on School Money (please speak to a member of the school office team if you need more information on payment).*

## **Fundraising ideas**

- Grow a plant or bake some cakes
- Recycle or upcycle items from home and sell on
- Create or make something you can sell to friends and family
- Help a neighbour or family member with odd jobs
- Loan out things you own for a fee
- Challenge yourself to do something and get sponsored
- Come up with an inventive idea all of your own...

## **Prizes**

At the end there will be TWO prizes awarded to each Class:

- A prize for the **MOST CREATIVE** idea
- A prize for the **MOST ENTREPRENEURIAL** idea

There will also be a prize for the **CLASS WHO RAISES THE MOST** money collectively.



P.T.O

## **How to Create a Fundraiser or Sponsorship Page**

GoodHub enables you to create a fundraising or sponsorship page for your child in just a couple of minutes, totally free of charge.

To get your page up and running, follow these 10 simple steps:

1. Click on the link sent by the school or find the main fundraising or event page using the “search” function at <https://app.goodhub.com/grow10>.
2. Click on the red "Fundraise" button.
3. Enter your email address and create a password so that you can edit your page at any time.
4. Add a few details about the fundraiser or participant, for example, your child’s name and any details requested by the school.
5. Provide a few lines of text so that visitors to your child’s page know exactly what they’re doing and why.
6. Upload a photo for your fundraiser page.
7. Tick the Leaderboard option (if available) and join in the fun.
8. You will receive a welcome email with a unique link to your child’s fundraising page.
9. Share the link with friends, family, and colleagues – anybody who you think may sponsor your child!
10. Click the social media links on your child’s page and get sharing on Facebook, X and more!

***That’s it! And if you need a hand, drop an email to [hello@goodhub.com](mailto:hello@goodhub.com) and one of the team will be in touch.***

## **Notes to Parents and Carers**

Please support and encourage your child to take part and **please return the £1 coin if your child does not wish to participate.**

## **About GoodHub**

Donating through GoodHub is simple, fast and totally secure. Your details are safe with GoodHub – they’ll never sell them on or send unwanted emails. Once you donate, they’ll send your money directly to the charity and claim Gift Aid where applicable. So it’s the most efficient way to donate – saving time and cutting costs for the charity.